



24th ANNUAL QUILT SHOW & CONTEST SHOW CATALOG

April. 23-26, 2008 • PADUCAH, KENTUCKY

INSERTION ORDER

American Quilter's Society
Attn: Rick Loyd
P.O. Box 3290 • 5801 Kentucky Dam Rd.
Paducah, KY 42002-3290
270-898-7903 • 270-898-1173 fax

Company _____ Date of Order _____
Ordered by _____ Title _____
Telephone # _____ Fax # _____
E-mail _____ Website _____
Address _____
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AD SIZES AND RATES:

Full page	4 1/2" x 7 1/2"	\$150.00
1/2 page	4 1/2" x 3 3/4"	\$125.00
1/3 page	4 1/2" x 2 1/2"	\$100.00

Reserve by Feb. 15, 2008
Ad Materials due March 1, 2008

ART SUBMISSION SPECIFICATIONS:

- **Electronic File Formats:** American Quilter's Society accepts electronic files created on the Macintosh platform with the following software programs: Adobe InDesign, Adobe Illustrator, Adobe PhotoShop, Adobe PDF and Quark Xpress.

Images: Digital images should be saved as 300 DPI, CMYK TIFF files or single-file CMYK EPS files with standard screen angles. Images must be placed in your document at 100%. All TIFF and EPS files used in the electronic document must be included on disk.

Fonts: All fonts (printer and screen) must be included on the disk with the file. This includes fonts used in EPS files imported from other source software.

Hard copy: A hard copy proof must be submitted along with the disk. We will not be responsible for mistakes in a printed ad if a hard copy is not submitted with the electronic file.

Transfer Media: Files can be accepted on CDs or DVDs. A printed list of disk contents is requested. Disks will be returned upon request. If submitting an ad by e-mail, please mail a laser proof of the ad.

- **CAMERA-READY ART:** Black-and-white slicks or high-resolution lasers. Photographic images will be reproduced at 85 line screen.

DON'T LET THIS OPPORTUNITY PASS YOU BY!
SPACE IS LIMITED.

Call Rick Loyd at 270-898-7903 or e-mail rick@AQSqluit.com



American Quilter's Society

presents the

24th Annual Quilt Show and Contest

April 23 through 26, 2008

Don't miss this great opportunity to get "upclose and personal" with your target audience. Advertise in the Show Catalog!

**FULL-PAGE = 4 ½" x 7 ½"
BEST BUY - \$150.00**

Over 37,000 quilters converge on Paducah, Kentucky for this ever popular annual event.

**HALF-PAGE = 4 ½" x 3 ¾"
GOOD PRICE - \$125.00**

AQS Members are Dedicated Quilters – supporting AQS Supporters!

**ONE-THIRD PAGE = 4 ½" x 2 ½"
ONLY - \$100.00**

Don't Wait – Reserve Your Space Now!

**Materials Date:
March 1, 2008**