# 2026 QuiltWeek Show Book Advertising Contract & Insertion Order



**COMPANY CONTACT INFORMATION:** 

## To reserve ad space, please fill out this form for all events.

	Office Use Only: Sales Rep.
Order Date	

Company			
Order By			
Phone	Email		
Fax			
Address			
City		Zip	
Contact Person (if different)			
Phone	Email		

## **SELECT YOUR SHOW BOOK:**

### You MUST indicate the event(s) in which you wish to advertise.

Daytona Beach, FL	Paducah, KY	Lancaster, PA
New England	Grand Rapids, MI	

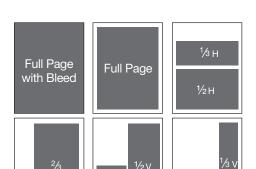
SHOW BOOK SIZES			
AD	SIZE		
Full Page (bleed)	85/8" x 111/8" (Includes 1/8" bleed)		
Full Page	7¾" x 10¼"		
<sup>2</sup> ⁄ <sub>3</sub> Page	5" x 101/4"		
½ Page Vertical	3¾" x 10¼"		
½ Page Horizontal	7¾" x 5"		
⅓ Page Vertical	23/8" x 101/4"		
⅓ Page Horizontal	7¾" x 2¾"		
1/4 Page	3¾" x 5"		
1/6 Page Horizontal	3¾" x 2¾"		

SHOW BOOK RATES		
ADVERTISEMENT RATE		
	Inside Front	<sup>\$</sup> 675
	Inside Back	\$675
	Back	\$675
	Full Page	\$550
	⅔ Page	\$450
	½ Page Vert.	\$350
	½ Page Horiz.	\$350
	⅓ Page Vert.	\$250
	⅓ Page Horiz.	\$250
	1/4 Page	<sup>\$</sup> 200

PADUCAH SHOW BOOK RATES			
ADV	ERTISEMENT	RATE	
	Inside Front	<sup>\$</sup> 725	
	Inside Back	<sup>\$</sup> 725	
	Back	<sup>\$</sup> 725	
	Full Page	<sup>\$</sup> 575	
	<sup>2</sup> ∕ <sub>3</sub> Page	<sup>\$</sup> 475	
	½ Page Vert.	<sup>\$</sup> 375	
	½ Page Horiz.	<sup>\$</sup> 375	
	⅓ Page Vert.	<sup>\$</sup> 275	
	⅓ Page Horiz.	<sup>\$</sup> 275	
	1/4 Page	<sup>\$</sup> 225	
	¹/⁄₀ Page*	<sup>\$</sup> 175*	
* Local Paducah husinassas anly			

|--|

\* Local Paducah businesses only



Credit card will be charged one week prior to each event, unless otherwise instructed.

PAYMENT INFORMATION:	
☐ Check Enclosed: Check # ☐ Bill me late	er.
Credit Card Number (AMEX, Discover, MasterCard, or  Signature (required)	Visa) Exp. Date Ver. Code

## 2026 QuiltWeek Show Book Advertising Contract & Insertion Order



### ART SUBMISSION SPECIFICATIONS:

The following guidelines are provided to ensure that your advertisement prints as problem-free as possible.

File Submission: Advertiser is to furnish materials electronically. If other forms of submission are required, please call.

File Formats: American Quilter's Society accepts electronic files created on the Macintosh platform with the following software programs:

- Adobe InDesign
- Adobe Illustrator
- Adobe Photoshop
- Adobe PDF

Please do not send your ad using Microsoft Word.

Color: All advertisements are full color. Files must be saved in CMYK format. Please delete all unused colors from file prior to saving.

Images: Digital images should be saved as 300 DPI, CMYK TIFF, JPG, or PDF. Files created in Adobe Illustrator may be saved as AI or EPS. (Please create outlines for all fonts.) Images must be placed in your document at 100%, then flattened. If your files are not flattened, please include all fonts used.

File Naming Rules: Please name your file as follows: name of company, dash (-), city of the AQS QuiltWeek event, and year. For example, if your company is Quilt World and you're advertising in Paducah this year, your file name would be: quiltworld-pah19.pdf. Name the subject of your email accordingly.

File share: If you are not able to access the FTP site, use a file share site for large files, such as Dropbox.com, WeTransfer.com, or Hightail.com.

Email: Artwork may be sent in PDF format through email.

Questions: If you have any questions concerning the ad submission requirements, please contact Tamara Hanes at (270) 898-7903 ext. 214 or e-mail tamara.hanes@americanquilter.com.



## Tamara Hanes, National Account Manager American Quilter's Society

270-898-7903 ext. 214 • 816-916-5347 cell 270-898-8890 fax

Tamara. Hanes@americanquilter.com

#### **Mailing Address for Payments:**

American Quilter's Society Attn: Cheryl Hawkins PO Box 3290 Paducah, KY 42002-3290

SHOW BOOK ADVERTISEMENT DEADLINES			
QUILTWEEK LOCATION	QUILTWEEK DATE	ART DUE	RESERVATION DUE
Daytona Beach, FL	2/18/26 – 2/21/26	12/17/25	12/10/25
New England	4/8/26 – 4/11/26	2/4/26	1/28/26
Paducah, KY	4/22/26 - 4/25/26	2/18/26	2/11/26
Grand Rapids, MI	8/19/26 - 8/22/26	6/17/26	6/10/26
Lancaster, PA	9/16/26 - 9/19/26	7/15/26	7/8/26