

2026 QuiltWeek Show Book

Advertising Contract & Insertion Order



ART SUBMISSION SPECIFICATIONS:

The following guidelines are provided to ensure that your advertisement prints as problem-free as possible.

File Submission: Advertiser is to furnish materials electronically.
If other forms of submission are required, please call.

File Formats: American Quilter's Society accepts electronic files created on the Macintosh platform with the following software programs:

- Adobe InDesign
- Adobe Illustrator
- Adobe Photoshop
- Adobe PDF

Please do not send your ad using Microsoft Word.

Color: All advertisements are full color. Files must be saved in CMYK format. Please delete all unused colors from file prior to saving.

Images: Digital images should be saved as 300 DPI, CMYK TIFF, JPG, or PDF. Files created in Adobe Illustrator may be saved as AI or EPS. (Please create outlines for all fonts.) Images must be placed in your document at 100%, then flattened. If your files are not flattened, please include all fonts used.

File Naming Rules: Please name your file as follows: name of company, dash (-), city of the AQS QuiltWeek event, and year. For example, if your company is Quilt World and you're advertising in Paducah this year, your file name would be: quiltworld-pah19.pdf. Name the subject of your email accordingly.

File share: If you are not able to access the FTP site, use a file share site for large files, such as Dropbox.com, WeTransfer.com, or Hightail.com.

Email: Artwork may be sent in PDF format through email.

Questions: If you have any questions concerning the ad submission requirements, please contact Tamara Hanes at (270) 898-7903 ext. 214 or e-mail tamara.hanes@americanquilter.com.



Tamara Hanes, National Account Manager
American Quilter's Society

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Mailing Address for Payments:

American Quilter's Society

Attn: Cheryl Hawkins

PO Box 3290

Paducah, KY 42002-3290

SHOW BOOK ADVERTISEMENT DEADLINES

QUILTWEEK LOCATION	QUILTWEEK DATE	ART DUE	RESERVATION DUE
Daytona Beach, FL	2/18/26 – 2/21/26	12/17/25	12/10/25
New England	4/8/26 – 4/11/26	2/4/26	1/28/26
Paducah, KY	4/22/26 – 4/25/26	2/18/26	2/11/26
Grand Rapids, MI	8/19/26 – 8/22/26	6/17/26	6/10/26
Lancaster, PA	9/16/26 – 9/19/26	7/15/26	7/8/26